

Abstract of the Disclosure

A method of producing and using photo media to print a glossy, photo-quality image. The image is printed onto the back of a coated transparent base. Thereafter, an opaque backing is applied to cover the printed image.

- 5 The resulting print is viewed from the front, which provides the photo-quality, attractive appearance primarily because of the substantial gloss depth and uniformity attributable to the transparent base. The transparent base and backing protect the ink-receiving coating and make the resulting print very durable. The image is light fast because the ink is sandwiched between the
- 10 transparent base and the backing, thereby sealing the ink from oxygen. In a preferred embodiment of the present invention, the backing is applied as a liquid using substantially the same mechanism as used for printing the image.